

## Communication HUB

**Person responsible: Mgr. Nikola Audesová**

### Aims:

- collaboration with reputable centres that deal with scientific information,
- the communication and dissemination of science, IPR, open access,
- participation in educational and training events associated with the use and sharing of scientific knowledge,
- networking and educational events for the centre's staff,
- to create conditions for informal meetings of the institute's staff,
- to create an environment representing a modern approach to scientific work, the sharing of data, knowledge and experience, work with information and international collaboration,
- combine the function of a library and a space for relaxation, meetings and mutual inspiration,
- a knowledge centre (a library with access to online databases, including the registration and presentation of the scientific output of CzechGlobe),
- a centre of virtual collaboration (workplace for SKYPE conferences) and an informal relaxing zone,
- effective inclusion of staff,
- actual organizing of events, including communication with participants and gaining feedback,
- maintaining of the Facebook followers' group,
- organising of "Monday morning" event,
- development of specialized guides,
- to encourage informal meetings and the creation of social networks among the scientific staff of CzechGlobe across generations, career stages, fields of expertise and cultures,
- to create a favourable environment for coming up with ideas and sharing them with openness in communication,
- to increase the effectiveness of cooperation,
- focused on strengthening social interaction and communication with the aim of strengthening the shared organizational culture and to increase the effectiveness of cooperation,
- core actions will be supplemented with exceptional events.

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